

Table D
2007 Utah Market Share Report
CREDIT A & H

Rank	Company Name	Percent of Market	Direct Premiums Earned
1	Cuna Mut Ins Society	34.97%	\$4,695,376
2	Life Investors Ins Co Of Amer	17.03%	\$2,286,305
3	American Bankers Ins Co Of FL	9.54%	\$1,280,473
4	Landcar Life Ins Co	8.24%	\$1,106,576
5	American Natl Ins Co	7.25%	\$973,915
6	American Security Ins Co	5.48%	\$736,389
7	American Bankers Life Assur Co Of FL	3.08%	\$413,167
8	Household Life Ins Co	2.88%	\$386,651
9	Central States Ind Co Of Omaha	2.52%	\$338,137
10	American Hlth & Life Ins Co	1.70%	\$228,672
11	Guarantee Trust Life Ins Co	1.53%	\$205,472
12	Merit Life Ins Co	1.08%	\$144,975
13	Protective Life Ins Co	0.95%	\$127,810
14	Central States H & L Co Of Omaha	0.90%	\$121,073
15	American Modern Life Ins Co	0.61%	\$82,392
16	American Underwriters Life Ins Co	0.50%	\$66,920
17	Resource Life Ins Co	0.46%	\$61,157
18	Madison Natl Life Ins Co Inc	0.27%	\$35,811
19	State Farm Mut Auto Ins Co	0.19%	\$24,924
20	Balboa Life Ins Co	0.18%	\$24,046
TOTAL FOR TOP 20 RANKED INSURERS		99.35%	\$13,340,241
TOTAL FOR ALL 39 INSURERS WRITING THIS LINE		100.00%	\$13,426,877