

Table D
2013 Utah Market Share Report
CREDIT LIFE

Rank	Company Name	Percent of Market	Direct Premiums Earned
1	CMFG Life Ins Co	49.24%	\$3,452,005
2	Transamerica Life Ins Co	23.50%	\$1,647,820
3	American Natl Ins Co	7.37%	\$516,474
4	Landcar Life Ins Co	4.44%	\$311,301
5	American Bankers Life Assur Co Of FL	3.16%	\$221,508
6	Central States H & L Co Of Omaha	2.69%	\$188,347
7	American Hlth & Life Ins Co	2.68%	\$187,614
8	Life Of The South Ins Co	1.70%	\$119,298
9	Guarantee Trust Life Ins Co	1.49%	\$104,731
10	Minnesota Life Ins Co	1.40%	\$98,179
11	Protective Life Ins Co	1.08%	\$75,695
12	American Modern Life Ins Co	0.54%	\$37,939
13	Pavonia Life Ins Co of MI	0.40%	\$27,926
14	Monumental Life Ins Co	0.27%	\$19,256
15	Centurion Life Ins Co	0.08%	\$5,487
16	Stonebridge Life Ins Co	0.04%	\$3,027
17	American Underwriters Life Ins Co	0.04%	\$2,546
18	Zale Life Ins Co	0.03%	\$2,283
19	Securian Life Ins Co	0.00%	\$2
20	Resource Life Ins Co	0.00%	(\$20)
TOTAL FOR TOP 20 RANKED INSURERS		100.14%	\$7,021,418
TOTAL FOR ALL 25 INSURERS WRITING THIS LINE		100.00%	\$7,011,254