

**Table D**  
**2017 Utah Market Share Report**  
**CREDIT LIFE**

<b>Rank</b>	<b>Company Name</b>	<b>Percent of Market</b>	<b>Direct Premiums Earned</b>
1	CMFG Life Ins Co	79.97%	\$3,457,662
2	American Natl Ins Co	8.50%	\$367,529
3	Central States H & L Co Of Omaha	4.00%	\$172,877
4	Life Of The South Ins Co	2.39%	\$103,357
5	American Hlth & Life Ins Co	2.28%	\$98,704
6	American Bankers Life Assur Co Of FL	1.19%	\$51,594
7	Minnesota Life Ins Co	0.96%	\$41,300
8	American Modern Life Ins Co	0.27%	\$11,818
9	American Republic Ins Co	0.24%	\$10,502
10	Pavonia Life Ins Co of MI	0.18%	\$7,879
11	Puritan Life Ins Co of Amer	0.06%	\$2,575
12	Transamerica Life Ins Co	0.04%	\$1,540
13	Zale Life Ins Co	0.02%	\$914
14	Securian Life Ins Co	0.00%	\$95
15	Merit Life Ins Co	0.00%	(\$142)
16	Guarantee Trust Life Ins Co	-0.02%	(\$1,028)
17	Landcar Life Ins Co	-0.02%	(\$1,034)
18	Protective Life Ins Co	-0.06%	(\$2,460)
<b>TOTAL FOR TOP 18 RANKED INSURERS</b>		<b>100.00%</b>	<b>\$4,323,682</b>
<b>TOTAL FOR ALL 18 INSURERS WRITING THIS LINE</b>		<b>100.00%</b>	<b>\$4,323,682</b>