

Table D
2018 Utah Market Share Report
ANNUITIES

Rank	Company Name	Percent of Market	Direct Premiums Earned
1	USAA Life Ins Co	0.21%	\$5,278,011
2	Eagle Life Ins Co	0.19%	\$4,884,918
3	PHL Variable Ins Co	0.19%	\$4,783,437
4	CM Life Ins Co	0.18%	\$4,599,060
5	Colorado Bankers Life Ins Co	0.17%	\$4,342,683
6	Integrity Life Ins Co	0.16%	\$4,010,204
7	Reliastar Life Ins Co	0.15%	\$3,788,058
8	Equitable Life & Cas Ins Co	0.15%	\$3,698,148
9	Prudential Ann Life Assur Corp	0.14%	\$3,625,013
10	Columbus Life Ins Co	0.14%	\$3,482,020
11	State Farm Life Ins Co	0.14%	\$3,417,260
12	State Life Ins Co	0.13%	\$3,353,303
13	Horace Mann Life Ins Co	0.13%	\$3,335,568
14	Lafayette Life Ins Co	0.13%	\$3,316,848
15	Ohio Natl Life Ins Co	0.13%	\$3,310,232
16	Bankers Life & Cas Co	0.11%	\$2,867,834
17	TIAA Cref Life Ins Co	0.11%	\$2,812,074
18	Lincoln Benefit Life Co	0.10%	\$2,600,909
19	Sentinel Security Life Ins Co	0.09%	\$2,320,209
20	Annuity Investors Life Ins Co	0.09%	\$2,234,033
TOTAL FOR TOP 20 RANKED INSURERS		2.87%	\$72,059,822
TOTAL FOR ALL 173 INSURERS WRITING THIS LINE		100.00%	\$2,507,638,258