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**BEFORE THE UTAH INSURANCE COMMISSIONER**

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In the Matter of:

**STEVEN PFEIFFER  
PFEIFFER CONSULTING GROUP LLC,**

Respondent.

**AMENDED  
ORDER TO VACATE HEARING  
AND DISMISS RESPONDENT'S  
REQUEST FOR HEARING**

Docket No. 2019-4142

Lisa Watts Baskin  
Administrative Law Judge

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This matter came before the undersigned on October 22, 2019, when Complainant Utah Insurance Department (hereafter “the Complainant”) requested clarification on the October 16, 2019 Dismissal Order and Order to Vacate Hearing.

On August 16, 2019, Respondent Steven Pfeiffer filed a timely pleading “to appeal” the Complainant’s Cease and Desist Order (hereafter “the CD Order”) which was issued on August 1, 2019.

Complainant’s CD Order did not include notification to the Respondent that he could contest the CD Order within 15 days of the signed order. The absence of this operative language unnecessarily created confusion for the parties and the undersigned.<sup>1</sup> The original caption of the CD Order also resulted in confusion.

Respondent’s *pro se* communication (hereafter “the pleading”) stated, “Please

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<sup>1</sup> See In the Matter of Skinny Wimp Moving Company, Cease and Desist Order, Docket No. 2017-109 PC, January 3, 2018. The following language was included in Notification in the Cease and Desist Order: “Any person contesting the Order may request a hearing, in writing, addressed to the Presiding Officer with 15 days of the date of this signed Order.” No such notification was included in the August 1, 2019 CD Order.

advise process to appeal. I am formally appealing this as today is the 15<sup>th</sup> day.”

Respondent’s pleading was scheduled for evidentiary hearing on October 18, 2019 at 10:00 a.m.

On October 4, 2019, Respondent Pfeiffer filed a written withdrawal which read: “[A]s today is the deadline for discovery, I am not providing any information as I am ending my appeal. I have edited my LinkedIn page, deleting reference to licensure of captive management. Please comment if this is not satisfactory. Please advise anything else I need to do.”

Complainant’s CD Order required Petitioner to “immediately cease and desist from holding himself out as a licensed captive manager and he shall immediately remove the statement on his LinkedIn page that he is a licensed captive manager in Utah. Mr. Pfeiffer shall also remove any other media wherein he holds himself out as a licensed captive manager in Utah.”


The undersigned finds good cause to accept the Respondent’s withdrawal of his pleading and to dismiss his request for a hearing to contest the CD Order.

Based upon the foregoing and for good cause, it is therefore ORDERED:

1. Respondent’s written motion to withdraw is GRANTED.
2. The scheduled hearing is VACATED.
3. Petitioner’s Pleading is DISMISSED with prejudice.
4. The CD Order, dated August 1, 2019, remains in FULL FORCE and EFFECT.

DATED this 24<sup>th</sup> day of October, 2019.

TODD E. KISER  
UTAH INSURANCE COMMISSIONER



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Lisa Watts Baskin  
Administrative Law Judge  
Utah Insurance Department  
State Office Building, Room 3110  
Salt Lake City, UT 84114

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that on this date a true and correct copy of the foregoing **Amended Order to Vacate Hearing and Dismiss Respondent's Request for Hearing** was emailed to:

Steven Pfeiffer  
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DATED this 24<sup>th</sup> day of October, 2019.



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